

5 liquid crystal device to present a gray-scaled display, and for scanning said liquid crystal panel N times, where N is an integer equal to or greater than 2, during one field period of a video signal, the apparatus comprising:

10 comparing means for comparing current image data with image data of one screen before, and for producing a comparison result; and

15 C/once  
means for supplying, N times during the one field period, a first modified gray scale signal indicating a gray scale greater than that of the current image data when a comparison result from said comparing means indicates that a gray scale of the current image data is greater than that of the image data of one screen before, and for supplying, N times during the one field period, a second modified gray scale signal indicating a gray scale smaller than that of the current image data when the  
20 comparison result indicates that the gray scale of the current image data is smaller than that of the image data of one screen before.